

# sitePilot Website Content Manager

## Manage your website with total control

Compose, edit, and publish website content on the fly without any technical training

Branded templates and WYSIWYG editing interface put you in control of your website, eliminating the need for expensive third party support

Create an unlimited number of pages and deploy new sections to reflect the needs of your growing business

Strengthen your corporate brand with a website created by Shrinking Planet's professional design team

Seamlessly integrates with Shrinking Planet's suite of online marketing solutions

### What is sitePilot Website Content Manager?

sitePilot Website Content Manager is a leading-edge website content management system. Its intuitive, template-based design and user-friendly interface allow you to manage your website presence, from content creation to publishing - without any technical training. You can compose and edit content on the fly, update news articles, post files for download, create password protected areas, and more. sitePilot WCM puts you in control while minimizing your costs.

### Who uses sitePilot?

sitePilot is used to manage content by companies across a range of sectors.

sitePilot is being used by over 60 companies in North America, Europe, Asia and Australia today, including investment firms, manufacturers and distributors and not-for profit organizations.

### Why choose sitePilot?

sitePilot Website Content Manager puts you in control of your online presence, allowing you to manage dynamic website content on the fly without any technical training, saving you time and money.

#### Simple to use

You can create, edit, and publish pages on-demand, post documents for download, upload new images, and more, quickly and easily.

#### Scalable

You can create an unlimited number of pages and deploy new sections to reflect the needs of your growing business.

#### Save time and money

With its user-friendly tools, it puts you in control of your website, eliminating the need for complicated and expensive third party software. It represents a minimal up-front investment and its overall cost of ownership is low.

#### Professional look and feel

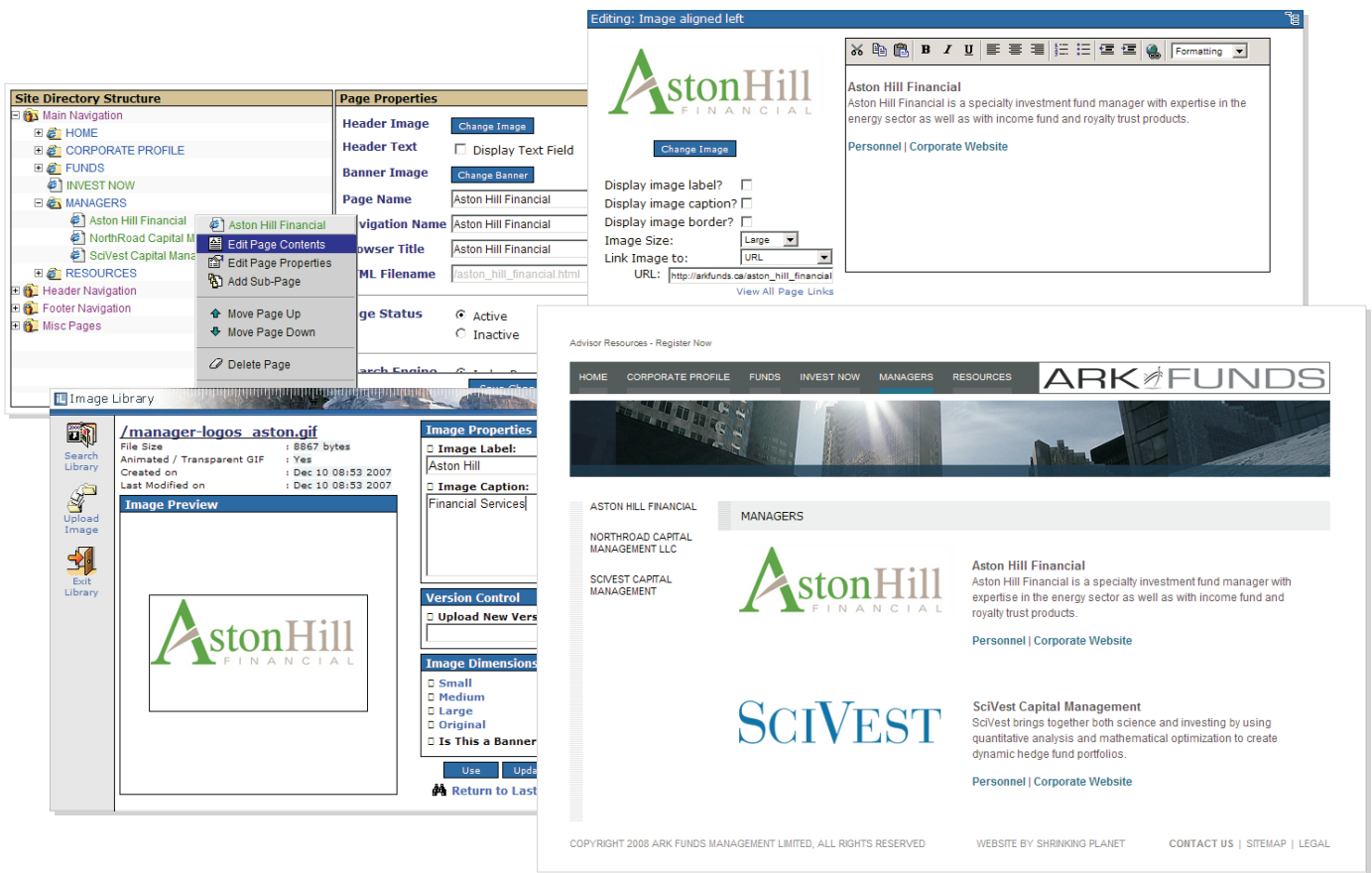
It combines versatility with elegant template-driven design. Shrinking Planet's professional design team can work with you to develop a website that brings your business to life online.



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Shrinking Planet Inc.  
210-99 Yorkville Ave  
Toronto, Ontario  
Canada M5R 3K5

W: [www.shrinkingplanet.com](http://www.shrinkingplanet.com)  
E: [nextsteps@shrinkingplanet.com](mailto:nextsteps@shrinkingplanet.com)  
T: 416.597.6849  
F: 416.944.0658



## How Does sitePilot Website Content Manager Work?

sitePilot Website Content Manager is an ASP solution, which means it is available online and on demand without any infrastructure costs to you.

It can be integrated into your existing website or a website created by Shrinking Planet's innovative design team, who can work with you to develop a website that strengthens your corporate brand

Admin Access is provided online through a secure login, allowing you to manage your entire website in real-time from any workstation with access to the web.

sitePilot Website Content Manager lets you create, edit, and publish pages on-demand, instantly making them available online. You can post documents in a variety of formats, including MS-Excel and Adobe PDF, and successfully implement flash media and Java script.

The system comes complete with a News Article Manager, allowing you to post an unlimited number of articles, in addition to a FAQ Manager, providing an interactive help forum on your website.

## Product Features

### Create and manage pages

Create, edit, and delete single pages in real-time. New site pages are automatically reflected in your website navigation.

### Edit page content

Input text manually or paste it in from other programs like MS-Word, PowerPoint and Excel. You can format text based on styles that correspond with your corporate brand and create hyperlinks to web pages, downloadable files and news articles.

### Manage images

Upload image files from your hard drive, quickly and easily. Images are automatically resized to preset dimensions that will fit with your site design.

### Document management

Securely upload files to your website, including multimedia video and audio, Adobe PDFs, MS-Word documents and MS Excel Spreadsheets.

### Administration and security

Offers various levels of site administration to protect the integrity of your company information.



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Are you ready to take the next step?

Contact us by calling 416-597-6849  
or email [nextsteps@shrinkingplanet.com](mailto:nextsteps@shrinkingplanet.com)