

A safe and reliable way to optimize your online sales

Post items in real-time to an online catalog for purchase or donation

Manages the complete order life-cycle, reducing your overhead costs and administrative workload

Delivers a fast and easy shopping experience, encouraging repeat visits

View customer shopping history to personalize future interactions with the aim to improve customer loyalty

Accepts a wide range of payment options and processes online shopping transactions, quickly and effectively

What is sitePilot Online Catalog Manager?

sitePilot Online Catalog Manager is a comprehensive online sales solution that manages the complete order life-cycle and processes online shopping transactions, quickly and effectively.

Intuitive by design, it allows you to post items in real-time to an online catalog and create specialized shopping areas for preferred customers with ease.

Customers can browse through an easily searchable online catalog, add items to an online shopping cart, and make payments by credit card or Interac via our built-in payment system.

You can view product sales, and customer shopping history, all at the click of a button.

Who uses sitePilot?

sitePilot Website Content Manager is used to manage website content by companies across a range of sectors and their unique needs.

sitePilot is being used by over 60 companies in North America, Europe, Asia and Australia today, including investment firms, manufacturers and distributors and not-for profit organizations.



Why choose sitePilot Online Catalog Manager?

sitePilot Online Catalog Manager is a comprehensive online sales solution that will please your customers and drive your online sales forward.

Easy to use

You can post items in real-time to an online catalog for purchase, saving you time and effort.

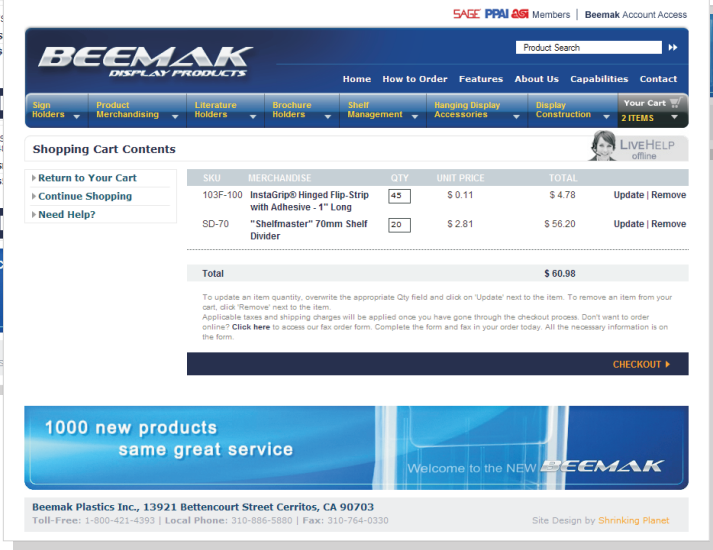
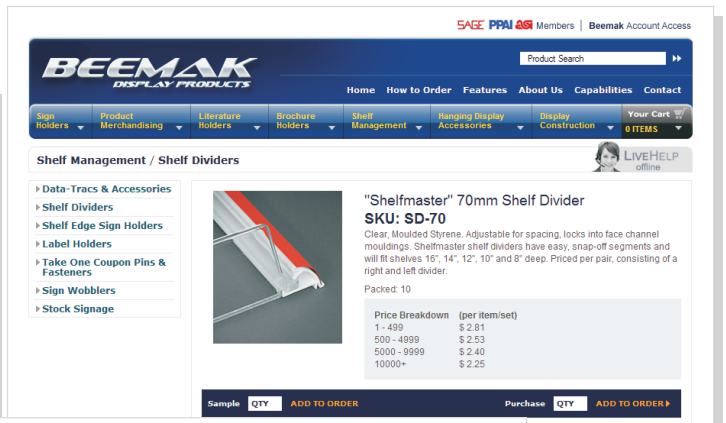
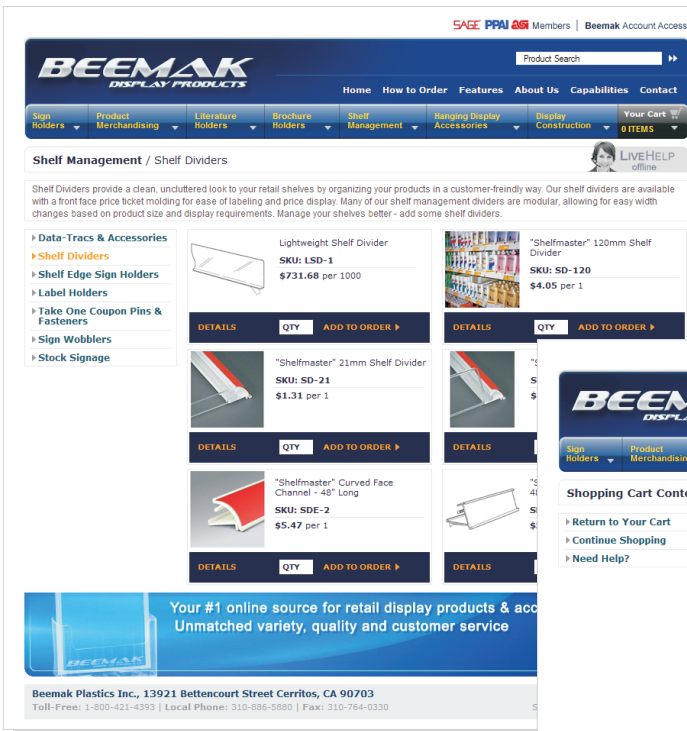
Optimize your online business

From the moment a customer checks in to the time they check out, sitePilot Online Catalog Manager manages the complete order lifecycle, while reducing your overhead costs and administrative workload.

Increased customer loyalty

Customers enjoy a fast and easy shopping experience, encouraging return visits. They can browse through easily searchable product catalogs and execute payments in a wide range of payment options including credit card and Interac.





How does sitePilot Online Catalog Manager Work?

sitePilot OCM is provided as an ASP solution, which means that it is software delivered online, on demand and without any infrastructure costs to you.

Admin Access is provided online through a secure login and can be managed from any workstation with access to the web.

With its user-friendly interface, you can easily post items to an online catalog and manage your e-commerce site with confidence. The moment a customer signs in sitePilot OCM automatically registers them, allowing you to keep track of their activity.

Logged in customers can add items to a shopping cart, and submit confidential credit card information for payment, quickly and easily.

sitePilot OCM can be connected to major shipping carriers such as UPS, allowing customers to track orders. In addition, orders may be integrated with your existing Order Entry modules on most major accounting and ERP systems.

Product Features

Product catalog

Customers may browse through products by category and add them to a shopping cart for later purchase.

Shopping cart

Customers may review their cart contents and modify quantities or remove items from the cart.

Customer checkout

Logged in customers can view items in their shopping cart and confirm purchases. This is a secure area where customers can enter confidential credit card information for payment.

Customer manager

Customer contact and address information is entered into the system. Administrators can conduct searches based on this criteria, and view customer details, order history and points accumulation.

Reporting tools

Generate reports in real-time based on product sales, customer activity, daily sales, and more. Reports can be generated as a Tab-Delimited Text List, MS-Excel or Adobe PDF.



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Are you ready to take the next step?

Contact us by calling 416-597-6849
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