



sitePilot Email Campaign Manager

Create email campaigns that deliver results

Create, manage and distribute high-volume, template-based email campaigns with no assistance from technical staff

Track each recipient's receipt and interaction with the email to prioritize prospects and measure overall campaign effectiveness

Upload group email lists in a Tab-Delimited Text List or MS-Excel format, quickly and easily

Personalize your corporate message through your email communications using customized templates created by Shrinking Planet's professional design team

What is sitePilot Email Campaign Manager?

sitePilot Email Campaign Manager is an easy-to-use email marketing system. Intuitive by design, it lets you create, manage, and deliver high volume, targeted email campaigns with ease and monitor individual receipt and interaction with each message - in real time. These comprehensive reporting features allow you to prioritize prospects and dynamically measure the success of each campaign. Simply put, sitePilot Email Campaign Manager is a professional email marketing system that delivers powerful results.

Who uses sitePilot?

sitePilot is used to manage content by companies across a range of sectors.

sitePilot is being used by over 60 companies in North America, Europe, Asia and Australia today, including investment firms, manufacturers and distributors and not-for profit organizations.

Why choose sitePilot Email Campaign Manager?

With sitePilot Email Campaign Manager, you can create professional looking, personalized email messages that deliver powerful results, quickly and easily.

User-friendly tools

sitePilot Email Campaign Manager is intuitive by design. You can create, manage, and distribute an email campaign with no programming experience.

Save time and money

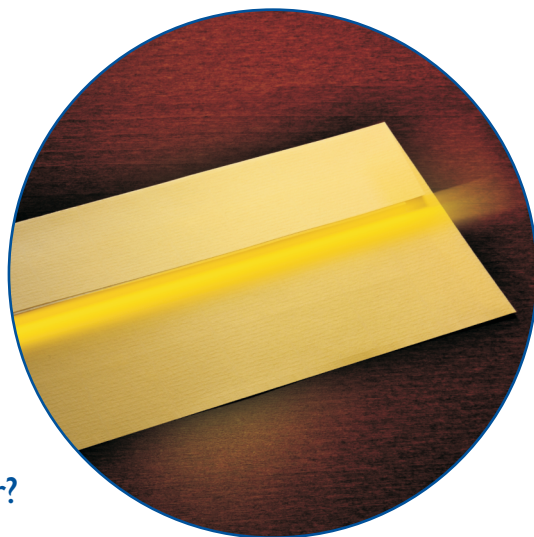
Send a strategic message to thousands of customers around the globe within a matter of minutes.

Strengthen your messaging

Using customized templates created by Shrinking Planet's professional design team, you can reinforce your corporate brand.

Advanced Reporting

Take advantage of real-time reports to build ranked prospect lists and measure the effectiveness of each campaign.



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capital spreads

Spread Betting Seminar

Dear Sir/Madam

Are you interested in learning more about financial spread betting?

If so, Capital Spreads would like to invite you to a FREE seminar presentation on Tuesday, 2nd December 2008 at 6pm, to be held at 51-55 Gresham St, London EC2V 7EL

Hosted by our Mark Smith, this 'Learn to Spread Bet' seminar will cover a number of topics on the basics of financial spread betting, plus our guest speaker, Bill Hubbard, former economic commentator on CNBC Europe, will talk about the markets and his vast experiences within the financial services sector.



Mark Smith

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Selecting a Message Layout

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Message Creation - Editing Stack

Editing Text w/ Image Right

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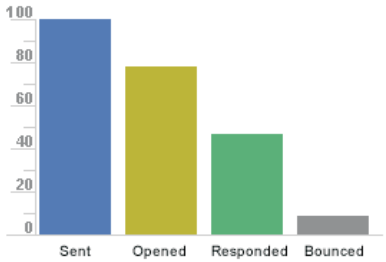
So, if you are curious about spread betting but don't know where to start, come along and listen to Angus and Bill next Tuesday.

Places are limited so book now to avoid disappointment.

We look forward to seeing you there!

Save Changes Don't Save

Message Stats Bar Graph:



Category	Count
Sent	100
Opened	75
Responded	40
Bounced	10

How does sitePilot Email Campaign Manager work?

This is an ASP hosted email solution, which means that it is provided online and on demand.

Admin Access is provided online through a secure login, allowing you to manage email campaigns in real-time from any workstation with access to the web.

Email Campaign Manager streamlines your email marketing processes. It allows you to create an email campaign based on specific message content and/or target audiences, compose strategic messages within pre-approved templates, upload your prospect and existing customer group lists, and then schedule the emails for delivery, within a matter of minutes.

The system comes with built-in email-tracking technology, allowing you to generate detailed reporting on campaign responses, such as customer interaction with embedded hyperlinks.

Product Features

WYSIWYG Email editor

Compose personalized messages using professional templates developed by Shrinking Planet's design team. Input text manually or paste it in, upload graphics, and create track-able hyperlinks.

Campaigns

Create an email campaign based on specific message content and target audiences.

Contact list manager

Import contacts from a database or CRM application, or add them one at a time. You can also add, edit, and remove contact profiles from lists to generate highly targeted campaigns.

Real-time reports

Generate real-time reports to track the number of successful sends, which emails were opened, which hyperlinks were clicked, and which email addresses were invalid.



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Are you ready to take the next step?

Contact us by calling 416-597-6849
or email nextsteps@shrinkingplanet.com